

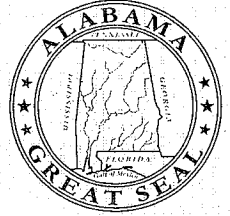
ALABAMA PRIVATE INVESTIGATION BOARD (APIB)

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TO: All APIB Agencies and Licensees

FR: APIB

RE: APIB Agencies and Licensees Required License Number

The 2023 Changes to Chapter 25b-34 Require a License Number on all advertisements for Agencies or Licensees. The enforcement period began in January of 2024; however, there are many websites appearing online which are not in compliance.

Check your advertisements which include but are not limited to websites, social media (Facebook, LinkedIn, Instagram etc.), internet ads, etc.

The private investigation agency shall display the agency license number on all advertisements, brochures, stationery, letterhead, case reports, and business cards distributed or used by the private investigation agency.

Any invoice generated for professional services performed by a private investigation agency, or a private investigator licensee, contractor, or employee of the private investigation agency shall include the license number for each licensee whose services are being compensated for by a consumer and the time being charged by the private investigator license contractor, or employee of the private investigation agency.

Please review all your advertisements, social media accounts, and listings to assure that you are in compliance. Please make sure that your letterhead, business cards and invoices include your license number.

In Service,

APIB BOARD